

SoftRecruit®



As part of SCC Soft Computer's complete blood management software solution, SoftRecruit is a powerful software application designed to help you effectively manage your donor recruitment program. Whether you're running campaigns, scheduling donor appointments, managing your blood drives or blood drive calendar, SoftRecruit has you covered. Along with a suite of productivity tools, SoftRecruit will be the go-to platform for managers, recruiters, and administrative staff when it comes to donor recruitment.

SCC's donor recruitment management solution, SoftRecruit, is a computer application used in the healthcare field by blood donation facilities for implementing, managing, and documenting blood donor solicitation activities. SoftRecruit also provides self-service tools via the Internet for blood donors, such as the ability to schedule donation appointments and check personal donation history.

SoftRecruit serves as a complement to decision support information systems for blood donation facilities. This software application offers a donor relationship management solution to help blood donation facility personnel achieve the goal of increased donations.

FEATURES AND BENEFITS

Feature: Advanced search

Benefit: The Advanced Search feature not only enables users to search numerous fields in SoftRecruit, but the searchable fields also have sophisticated filters, granting users unparalleled access to donor information.

Feature: Target lists

Benefit: The Advanced Search feature can be used to create Target Lists, which are used to send e-mail campaigns for critical pleas, eligibility reminders, special promotions, etc. Campaigns such as eligibility reminders can be automated, which adds ease of use for the recruitment team.

Feature: Appointment scheduling

Benefit: Full-featured donor center scheduling and appointment management includes fast and easy donor scheduling, view of the appointments available by time slot, the ability to schedule walk-in appointments, appointment confirmation and reminder e-mails, public and private calendars, and online donor self-scheduling.

Feature: Mobile drive management

Benefit: Complete management of your mobile drive operations. Recruiters can schedule blood drives, manage the blood drive calendar, order marketing materials, view and report on previous drive results, create e-mail campaigns targeting previous donors, print drive sheets, document account activity in the notes section, set tasks, and send texts to drive coordinators and donors. There are too many features and benefits to list!

Feature: Productivity tools

Benefit: SoftRecruit is full of integrated productivity tools available in every panel. Whether you are managing a donor, a donation site, or a blood drive, you can create tasks not only for yourself but for other users, as well as send e-mails and text messages, and leave notes on the account.

FEATURES AND BENEFITS cont.

Feature: Coordinator portal

Benefit: The coordinator portal allows blood drive coordinators to see their drives, generate a list of donors assigned to the coordinator, and schedule donor appointments for their blood drives.

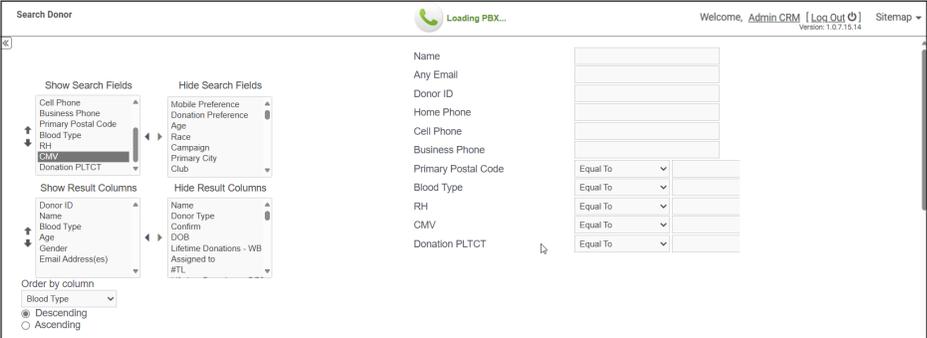
Feature: Donor portal

Benefit: Give your donors access to post donation results such as total donations by product type, donation history, blood pressure, pulse, and cholesterol. Donors can also check their eligibility date, print their blood type card, and schedule a donation appointment.

SAMPLE SCREENSHOTS

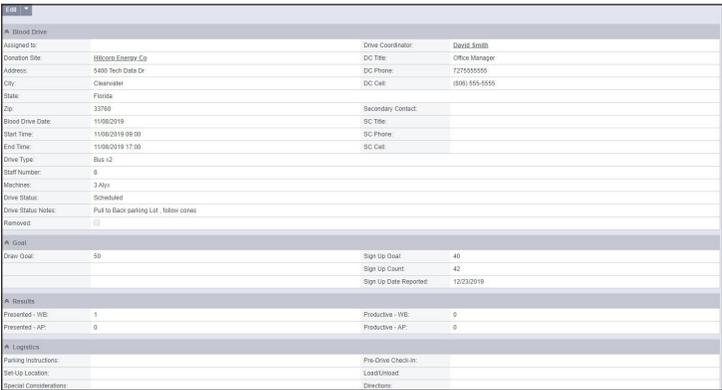
Advanced Search

The Advanced Search screen is available in numerous options throughout the application to provide additional filtering options for users, thus aiding in ease of use.



Mobile Drive Management

The Blood Drive panel enables users to set up, account for, and schedule all their blood drives needs in one record, not only for current reference but also for quick review of previous productivity.



Reports

Users can utilize default reports or create their own reports to provide reporting and statistical data to fit their facilities' needs.

